



CATALOG ADDENDUM: DEC 2025

Below are listed additions and corrections to the 2025-26 Bucks County Community College Catalog since its publication. All corrections listed below have been made in the main online catalog sections to which they apply. They do not appear, however, in the PDF version of the full catalog.

SECTION 3: COURSE DESCRIPTIONS

Artificial Intelligence in Business (MGMT225): This new course has been approved:

Department of Business, Innovation, and Legal Studies: Management

I. Course Number and Title

MGMT225 Artificial Intelligence in Business

II. Number of Credits

3 credits

III. Number of Instructional Minutes

2250

IV. Prerequisites

MGMT100 or MGMT110 or MGMT155

Corequisites

MGMT100 or MGMT110 or MGMT155

V. Other Pertinent Information

None

VI. Catalog Course Description

This course examines how Artificial Intelligence transforms business operations, strategy, and decision-making. Students explore applications across functions including marketing, finance, operations, HR, and customer service. The curriculum emphasizes ethical considerations and real-world scenarios. Learners complete hands-on projects using AI tools, analyze case studies, and evaluate organizational impact.

VII. Required Course Content and Direction

1. Course Learning Goals

Students will:

1. explain core AI concepts and terminology relevant to business applications;
2. analyze case studies of AI integration in various business functions;
3. evaluate the ethical, legal and social implications of AI in business;
4. apply AI tools to solve business problems and optimize decision making; and
5. assess the risks, limitations and future trends of AI in business.

2. [Planned Sequence of Topics and/or Learning Activities](#)

1. Core AI technologies
2. AI in Marketing
3. AI in Finance
4. AI in Operations and Supply Chain
5. AI in Human Resources
6. Customer experience and service
7. Data for AI
8. Ethics and Social Impact
9. AI Implementation Strategies
10. Measuring AI
11. Risks and Limitations
12. Future Trends

3. [Assessment Methods for Course Learning Goals](#)

Course learning goals are assessed using a variety of quizzes, tests and performance- based tasks and projects.

4. [Reference, Resource, or Learning Materials to be used by Student:](#)

See course syllabus.