



CATALOG ADDENDUM: APRIL 2025

Below are listed additions and corrections to the 2024-25 Bucks County Community College Catalog since its publication. All corrections listed below have been made in the main online catalog sections to which they apply. They do not appear, however, in the PDF version of the full catalog.

SECTION 2: MAJORS AND CERTIFICATE PROGRAMS

[Diagnostic Medical Sonography \(Curriculum Code 2205\)](#): This program has added TEAS testing to its requirements for admissions as stated below:

Admission Procedures

The Diagnostic Medical Sonography Program has a limited number of spaces and admission into this program is very competitive.

To apply for the Associate of Applied Science of Diagnostic Medical Sonography, please complete the following requirements and steps:

- Applicants must be at least 18 years of age
- Submit an application with Bucks County Community College designating Diagnostic Medical Sonography as their major.
- Submit previous college transcripts, if applicable, for evaluation by the Registrar.
- Complete any placement exams that are required by Bucks County Community College.
- The DMS program [requires TEAS testing](#) (Test of Essential Academic Skills). A minimum score of 'Proficient' is required to be considered for entrance to the program.
- Complete 35 credits in the general education framework, listed below. The 35 credits must be completed with a final grade by the start of the first DXMS course.
 - COLL101- Orientation to College
 - BIOL181- Anatomy and Physiology I (C or better)
 - BIOL182- Anatomy and Physiology II (C or better)
 - PHYS106- Physics A (C or better)

- MATH120- College Algebra
- COMM110- Effective Speaking
- COMP110- English Composition I
- COMP111- English Composition II
- MEDA120- Medical Terminology (C or better)
- PSYC110- Introduction to Psychology
- Arts/Humanities Elective
- Science and Math courses must be taken within past 7 years prior to applying.
- Obtain a minimum cumulative GPA of 2.5 at BCCC to be considered for entrance into the Diagnostic Medical Sonography Program.
- **Applications are accepted from January 1 to January 31** of each year.
Please [complete the application](#) during this time period. Accepted students are notified by the first week of March.
- The Diagnostic Medical Sonography Program [Diagnostic Medical Sonography Program Admissions Worksheet](#) will be completed by program faculty for each student that submits an application.

Once accepted into the Diagnostic Medical Sonography Program, students will be required to:

- Purchase a uniform from preferred uniform vendor.
- Purchase all textbooks and materials.
- Assume all responsibility for transportation to and from the clinical sites assigned.
- Obtain and maintain current CPR certification.
- Obtain and maintain Immunization records.
- Complete an FBI Fingerprint Criminal Background Check, a PA Criminal Background check, Child Abuse clearance and drug screening (until clearance is received, program acceptance is provisional and may be rescinded).
- Show proof of health insurance coverage for the student.

SECTION 3: COURSE DESCRIPTIONS

[Business Skills for Artists \(MGMT102\)](#): This new course has been approved:

I. Course Number and Title

MGMT102 Business Skills for Artists

II. Number of Credits

3 credits

III. Number of Instructional Minutes

2250

IV. Prerequisites

None

Corequisites

None

V. Other Pertinent Information

None

VI. Catalog Course Description

This course explores business-related considerations that facilitate successful careers as artists in today's complex business environment. It promotes application of the entrepreneurial mindset to topics of career development, legal considerations, personal and product marketing, and financial planning.

VII. Required Course Content and Direction

1. Course Learning Goals

Students will:

1. cite the positive and constructive force that business plays by making available the goods and services, jobs, and income that our society must have to exist and thrive;
2. explain contemporary business terminology and concepts as they relate to pursuing a successful career as an artist, including marketing, legal considerations, and financial issues;
3. describe the ethical issues surrounding the ownership and operation of an artistic business venture and the importance of social responsibility; and
4. demonstrate an entrepreneurial mindset and describe its application to careers in the Arts.

2. Planned Sequence of Topics and/or Learning Activities

1. Current Business Dynamics: Trends and Transitions
2. Entrepreneurial Mindset
3. Business Ethics and Social Responsibility
4. Career Exploration and Planning
5. Basic Marketing Concepts
6. Promotions
7. Personal Selling
8. Digital Marketing and Social Media Basics
9. Recordkeeping
10. Business Formation
11. Intellectual Property
12. Contract Basics
13. Negotiation
14. Title, Insurance and Risk
15. Funding: Diversifying Revenue Streams
16. Grantwriting
17. Business Plan Essentials

3. Assessment Methods for Course Learning Goals

Course learning goals are assessed using a variety of quizzes, tests, and performance-based tasks as specified by the area faculty and described in the individual instructor's course syllabus.

4. Reference, Resource, or Learning Materials to be used by Student:

Text(s) as selected by the full-time Management/Marketing Area faculty. Students use educational resources as specified in the individual instructor's syllabus.

Introduction to Business (MGMT100): The Master Course Syllabus has been updated in the following sections:

VII. Required Course Content and Direction

A. Course Learning Goals

Students will:

7. identify the impact of bias, stereotypes, and the misuse of power on individuals in business and industry [Diversity].

B. Planned Sequence of Topics and/or Learning Activities

The following topics are presented:

13. bias, stereotypes, and misuse of power in business