

LAUNCH PAD

SPRING 2018 *Prepare for success!*

Sisters U™ is partnering with Bucks County Community College to provide you with the tools to launch your professional career. Launch Pad to Success is a six module certificate program each lead by local business experts who teach you techniques to embrace leadership, confidently communicate, navigate social media, make a great first impression, and achieve financial literacy.

We believe success is achieved through education. Whether your career goals include being selected for a job or a promotion the Launch Pad certificate program is designed to teach you the skills to achieve your goals and maximize your earning potential.

Top 10 reasons to join Launch Pad:

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| 10 | Build self-confidence and wisdom | 5 | Clarify your goals and vision |
| 9 | Gain valuable leadership skills and experience | 4 | Learn how to influence others |
| 8 | Learn how to effectively build a team | 3 | Learn to be introspective |
| 7 | Take your career to the next level | 2 | Avoid common career mistakes |
| 6 | Surround yourself with leaders | 1 | Empower yourself to succeed! |

Mark your CALENDAR!

All sessions held at 12:30PM

2/15 Navigating LinkedIn	3/1 Looking Your Best on Social Media	3/22 Making Your Resume POP	3/29 Interviewing/ Networking Skills	4/12 Personal Budgeting	4/26 Financial Planning- Investing in Your Future
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Launch Pad is **FREE** to participants!

To register or for more information:

Email Dr. Rodney Altemose, Rodney.altemose@bucks.edu or call 215-258-7750

It is held at Bucks County Community College Upper Bucks Campus, 1 Hillendale Road Perkasio PA 18944



The Launch Pad program is locally sponsored by Sisters U™, Bucks County Community College and Penn Community Bank.



SPRING
2018

LAUNCH PAD



FEB 15

NAVIGATING LINKEDIN

Christin Myers *Trainer & Coach*

- Create a Successful Profile
- Control Your Settings
- Engage with Your Network
- Use LinkedIn for Job Searches



MAR 1

LOOKING YOUR BEST ON SOCIAL MEDIA

Aimee Hoch *Entrepreneur/Speaker*

- Platform Overview
- How to Be You & Maintain Online Etiquette
- Photos and Content: Quality First
- How to Share Your Message and Your Mission



MAR 22

MAKING YOUR RESUME POP

Ashley Hillegas *BCCC Alumna* • Kevin Murray *Perkins Goals Coach*

- Determine How to Appropriately Format Your Resume
- Identify Ways to Make Your Resume Stand Out
- Critique Sample Resumes



MAR 29

INTERVIEWING/NETWORKING SKILLS

Upper Bucks Business Leaders

- Learn what to do before an Interview
- Develop interview techniques
- Practice Interview Questions
- Learn how to follow-up after an interview
- Learn basic networking skills



APR 12

PERSONAL BUDGETING

Sean Schmid *Chief Operating Officer, Penn Investment Advisors, Inc.*

- Create A Budget
- Develop Money Skills
- Develop Spending Skills
- Set Attainable Goals



APR 26

FINANCIAL PLANNING - *Investing In Your Future*

Vicki Lilley *Thrivent Financial*

- Learn about the Fundamentals of Investing
- Set the Foundation for a Solid Financial Plan
- Risk Tolerance and Why Working with a Professional is Important



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