

Program of Study Assessment Semester Activities (Spring 2012)

Department: Business Studies

POS: 1009 Business Administration-Transfer

Program Learning Goal

Demonstrate an understanding of the functions of business; research and apply business problem solving and decision making in the context of the larger social and economic environment; employ tools and skills necessary to solve business and organizational problems; and apply the necessary skills to communicate and lead effectively.

Relevant Course Goal (s): Assess the following course learning outcomes from MGMT230

- Demonstrate an understanding of current and relevant management knowledge;
- describe the effective management skills needed to maximize individual and organizational productivity related to the internal and external environment and issues of ethics and social responsibility;
- employ writing skills that are compatible with standards in business; and
- demonstrate the ability to communicate his/her ideas and opinions in a clear and logical form.

Tasks	Person(S) Responsible	Target Completion Date
1. Collect/submit artifacts (Required written project).	Dr. Ashmen	12/11/11
2. Develop scoring rubric	Ashmen/Beem	12/15/11
3. Read and assess artifacts	Beem	12 15/11

4. Report to Management Marketing Area	Beem	1/17/12
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Results (summarize or attach separate document.) The average student score earned on the assignment was an 86%.

Dept./Area Actions (including plan for follow-up assessment.)

Tasks	Person(S) Responsible	Target Completion Date
1. Collect, review, and score artifacts in the Spring 2012 semester.	Ashmen/Beem	05/08/12
2. Use the scoring rubric to identify specific areas of improvement.	Ashmen/Beem	05/08/12

Results Of Dept./Area Actions (Summary Of Follow-Up Assessment.)	Ashmen/Beem	10/10/12
1. Remediate any identified deficiency with an in-class learning exercise designed to provide feedback and confirmation that the deficiency has been improved. A case or writing exercise may used as a learning/assessment tool.		