

# **BUCKS COUNTY COMMUNITY COLLEGE**

### **BOARD OF TRUSTEES MEETING**

Newtown Campus
Date: October 10, 2019
Time: 1:30 P.M.

#### PRESENT:

Elizabeth Fineburg, Presiding David R. Breidinger Blake Eisenhart Frank Fazzalore, Otto Grupp III Carol Mignoni-Ferguson William Maeglin Garney Morris Carol Shelly Jeffrey Garton, Esq. Dr. Stephanie Shanblatt

ABSENT: James Dancy, Frank Farry, Elizabeth Graver, Linda Mannherz, Thomas Skiffington and Philip Wursta

Ms. Fineburg called the meeting to order at 1:30 PM and announced that earlier in the day the Board of Trustees met in executive session to discuss real estate, labor relations and personnel matters. The Trustees also met in executive session on August 22 to discuss personnel matters and attended a retreat on board governance on September 27.

Upon motion by Mr. Eisenhart, seconded by Mr. Breidinger, the board approved the minutes of the September meeting.

### **CHAIR'S REPORT**

The Chair reported that the retreat speaker from the Association of Governing Boards was excellent and highly experienced in higher education governance. The trustees will be working to incorporate the information and insights he shared into their processes.

#### PRESIDENT'S REPORT

President Shanblatt reported that last weekend was a busy one for the Foundation. The Scholarship Tea welcomed a record crowd, with donations of more than \$30,000 for students raising a child while attending Bucks. The college also hosted the Bucks County Plein Air Festival with 30 nationally acclaimed artists and closed the week with a full day of activities on the campus for the community. The festival raises money for art initiatives across the county and art scholarships.

Dr. Shanblatt congratulated Megan Smith, Executive Director of Marketing, Public Relations & Creative Services, who has been appointed to the board of directors of the College & University Public Relations and Associated Professionals. The President also welcomed Dr. Maureen McCarthy to our staff. Maureen joins the Institutional Research department as Director, Learning Assessment, a role in which she will work to ensure that our course and program assessment activities meet the standards established by Middle States.

President Shanblatt noted that the Lower Bucks Campus recently held a Constitution Day event featuring a discussion on the 100<sup>th</sup> Anniversary of the 19<sup>th</sup> Amendment and Women's Suffrage. Faculty member Bill Pezza served as moderator for the panel that attracted a large audience, including Bucks and Bristol Borough HS students and community members.

The President highlighted several upcoming campus events including the following:

- A meet and greet for the Education Transform Lives Foundation scheduled on October 25. Clovis Dixon, ITS staff member, started the foundation to help students in his native Liberia. The evening hopes to raise capital for a mini library and a hand water pump for the elementary school.
- The semi-annual Open House for prospective students and their parents is planned for October 19. The day will feature tours, opportunities to speak with representatives from academic departments and more.
- On October 24<sup>th</sup> at 5:30 pm the Upper Bucks Campus will celebrate 20 years of service to the community by bringing together former and current students and faculty along with members of the Upper Bucks community.

In conclusion the President encouraged attendees to consider taking in tomorrow evening's Zlock PAC concert featuring Rebecca Robbins, a "Phantom of the Opera" touring cast member. Robbins will share an intimate evening sharing her adventures on her 2-year tour with Phantom. Her performance will feature a list of Broadway showstoppers.

### PUBLIC COMMENT

John Strauss, President of the Faculty Federation, reminded the audience of upcoming Town Hall meetings scheduled with the candidates for county commissioner.

#### **COMMITTEE REPORTS**

## CONSENT AGENDA - Blake H. Eisenhart, Chair, Finance Committee

Ms. Fineburg announced that all action items would be considered on the Consent Agenda. Trustees were advised that if discussion were requested on any item, that item would be removed from the Consent Agenda.

Upon motion by Mr. Eisenhart and second by Ms. Shelly, the Board of Trustees approved the following consent agenda items as presented:

- Other Contracts
  - Analytics software maintenance & license contract renewal for one year to Scholar Buys, Inc. for \$32,494.
  - Cybersecurity software maintenance contract renewal for one year to Atrion Communications, Inc. for \$22,096.
  - ERP system implementation for \$7,900,000 and software subscription services for \$5,472,000 over 6 years to Workday, Inc.
- Sole Source
  - 3-dimensional printer for National Science Foundation grant to Allegheny Education Systems, Inc. for \$34,304.
- Other Action
  - Authorize the Executive Committee to act on behalf of the full board and approve selection of project management-change management vendor for the ERP system implementation.

### ACADEMIC, STUDENT & TECHNOLOGY COMMITTEE - William Maeglin, Chair

Georglyn Davidson, Associate Dean, Bucks Online, presented a report highlighting the past 25 years in distance education at the college. 1994 marked the beginning of distance education programming with 6 courses and 137 students. Today the college offers 21 programs fully online through 300+ courses to 8,000+ students in 41 states.

Bucks Online is a virtual fourth campus where staff manage and plan all aspects of student life and learning in the virtual classroom. Embedded tutors, librarians and career coaches are available to students to augment their learning experience. Staff provide intensive support to both student and faculty to ensure a positive learning experience. Faculty preparing to teach online enroll in a professional development course to expose them to best practices and available tools.

Online classes are attractive to a broad range of students including guest students and those who desire the flexibility of any time, any place learning. This segment continues to grow and provides a valuable resource for students and the college.

Board of Trustees October 10, 2019 Page 4

Next, Brant Steen, Vice President Technology, reviewed the ERP selection process undertaken by the college. The need for change, after 25 years with the current system, was highlighted by the inability of the current platform to provide the tools and capability to serve students in today's digital environment. Some of the desired improvements in a new system include single digital student record, fully-cloud based technology and ability to handle both credit and noncredit enrollments.

The vendor selection process, encompassing a full year, was inclusive and included faculty and staff representatives of all major campus departments with participants numbering over 100. The clear campus consensus was that the Workday system best met need the needs now the college now and in the future. With today's board approval we are able to move into the implementation phase that begins in November with Human Resources and Finance. Student implementation will follow with the system planned to be fully live in spring 2023. ITS staff and the campus appreciate the support of the trustees for this project and look forward to the digital transformation it will enable.

### **BOARD COMMENTS**

There were no board comments.

### **ADJOURN**

Upon the motion being duly made and seconded, the meeting was adjourned at 2:15 P.M. The next regularly scheduled meeting of the Board of Trustees will be on November 14, 2019 at 1:30 PM on the Upper Bucks Campus.

Philip Wursta, Secretary