



## BUCKS COUNTY COMMUNITY COLLEGE

### BOARD OF TRUSTEES MEETING

Newtown Campus

Date: September 13, 2018

Time: 11 A.M.

---

#### PRESENT:

Elizabeth Fineburg, Presiding  
David Breidinger  
James Dancy  
Frank Farry  
Frank Fazzalore  
Otto Grupp III.  
Carol Mignoni-Ferguson

William Maeglin  
Garney Morris  
Thomas Skiffington  
Philip Wursta  
Jeffrey Garton, Esq.  
Dr. Stephanie Shanblatt

ABSENT: Blake Eisenhart, Elizabeth Graver, Linda Mannherz and Carol Shelly.

Ms. Fineburg called the meeting to order at 11:00 AM and announced that earlier in the day the Board of Trustees met in executive session to discuss real estate, labor relations and personnel matters.

The audience observed a moment of silence in memory of the victims of the 9/11 bombings.

Upon motion by Mr. Wursta, seconded by Mr. Skiffington, the board approved the minutes of the June meeting.

#### CHAIR'S REPORT

There was no report from the Chair.

#### PRESIDENT'S REPORT

Dr. Shanblatt welcomed everyone back for the fall semester when the campus is once again alive with students. Opportunities are still available for students to enroll in courses starting in October and the December Wintersession. .

The President reminded the audience that the student athletic season is in full swing with cross-country, soccer and volleyball teams competing and doing well. Attending a home competition is a nice way to spend an afternoon; team schedules are posted on the college website. A video demonstrated the talents of our student vocalists performing at a Phillies game in July. Thanks to faculty members Shelly Reed, Steve Bresnen and Karen Beebe for leading the choir in this activity.

Dr. Shanblatt shared information regarding recent Foundation events beginning with the Golf Outing at the Doylestown Country Club that raised nearly \$50K in support of scholarships and strategic initiative grants. Last night the Scholarship Reception brought together scholarship recipients, donors and other participants in the scholarship award process at an event held on the Newtown Campus. Upcoming is the Women's Scholarship Tea planned for October 11 in the event tent on campus. This popular event raises funds to support our students, who are mothers, in their higher education pursuits.

The Gene & Marlene Epstein Campus at Lower Bucks was the site on August 29 where Congressman Brian Fitzpatrick, along with faculty, staff, students and members of the community, gathered to celebrate the kick-off of Startup Week. The event highlighted the importance of new startup businesses and individual entrepreneurship as both economic and community benefits. Upcoming on Friday, September 21 at 6 PM, the campus will host the opening reception for its latest art exhibit, "Come Together Right Now", whose theme is diversity, culture and inclusion.

President Shanblatt remarked that fall marks the kickoff of the cultural season on campus and this year's lineup does not disappoint – there is something for everyone. Offerings include jazz concerts, a film series, children's events and a performance by the student drama club; the full schedule is available on the college website. The fun begins tomorrow night in the Zlock PAC with a performance by Cuban-born Pedrito Martinez, a talented young musician whose band produces a sound that mixes Cuban rumba, Afro-Latin jazz and Spanish flamenco. .

The Wordsmith Reading Series invites the public to hear poets Gerry LaFemina and Lorraine Henrie Lins at 7:30 p.m. Friday, September 28 in the Orangery on the Newtown Campus. Finally, a new exhibit runs at the Hicks Art Gallery through October 17. The exhibit, "Solid States/Fluid Language", features the works of six artists using glass to produce sculpture, performance and video works.

#### PUBLIC COMMENT

There was no public comment.

#### COMMITTEE REPORTS

**ACADEMIC, STUDENT & TECHNOLOGY COMMITTEE** – Carol Shelly, Chair

In Ms. Shelly's absence, Mr. Fazzalore chaired the committee and introduced Lisa Angelo, Provost. Ms. Angelo requested that the academic deans introduce the new faculty members in their departments. New full time faculty for the academic year are Dianne Rapp - Health Sciences, Linn Lisher – Language & Literature, Diane Darling – Learning Resources, Mary Catherine Bolton – STEM and Dr. Andrew Ippolito – STEM.

Next, Megan Smith, Executive Director, Marketing, Public Relations and Creative Services, presented an overview of the marketing plan for the year. A few of the key strategies employed are storytelling, increasing video content and enhancing community integration and sponsorships. Among new initiatives that have been effective are wrapping cars, marketing via high school sports outlets, use of Bucks Happening for sponsored content and a legislative update e-newsletter.

The plan continues to draw heavily on digital marketing and social media to facilitate outreach to student populations who are heavy users of electronic media. Another strategy is a monthly schedule that highlights a premiere program in one of the academic departments. A monthly master plan for all ongoing initiatives aids in plan overview and implementation. Going forward, the department will focus its efforts on increasing exposure of the Bucks brand through targeted marketing strategies and use of innovative communication methods.

**CONSENT AGENDA** – William D. Maeglin, Chair, Finance Committee

Mr. Maeglin announced that all action items would be considered on the Consent Agenda. Trustees were advised that if discussion was requested on any item, that item would be removed from the Consent Agenda. There were no requests to remove items from the agenda.

**Upon motion by Mr. Fazzalore and second by Mr. Grupp, the Board of Trustees approved the following consent agenda items as presented:**

- **Ratification of Summer Executive Committee Approvals**
  - **Bid Award for portable classroom demolition to Neuber Environmental Services, Inc. for \$109,320.**
  - **Other Contract Awards**
    - **Boiler burner replacement to 3 B Services, Inc. for \$207,221.**
    - **Cinema-video equipment to Lerro Corporation for \$87,891.**
    - **Medical simulation debriefing system to Laerdal Medical Corporation for \$44,933.**
    - **Patient communication simulator to Alex Patient Communication System for \$22,495.**
- **Bid Awards**

- Rollins Center exterior renovations to John G. Moser & Son, Inc. for \$424,000.
- Tyler Hall chimney renovations to Solid Wall, LLC for \$142,750.
- Other Contract Award
  - Vehicle replacement for Physical Plant to Fred Beans Autogroup for \$42,459 over 72 months.
- Other Approvals
  - Approve Stephanie Shanblatt, Dennis Matthews and Lisa Angelo as check signatories.

**BOARD COMMENTS**

There were no board comments.

**ADJOURN**

Upon the motion being duly made and seconded, the meeting was adjourned at 11:35 AM. The next regularly scheduled meeting of the Board of Trustees will be on October 11, 2018 at 11 AM on the Newtown Campus.

---

Philip Wursta, Secretary