

# Learning Resources Newsletter

Spring 2009



**BCCC**  
**Learning Resources**  
**Newsletter**

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**ONLINE RESOURCES**

## Copyright and Fair Use @BCCC and Beyond



An informational poster and handouts concerning copyright were available to BCCC faculty and staff at Technology Day, January 9th, and were also presented by Richard Hodges, a part-time librarian at BCCC, at the Pennsylvania Library Association conference held in November. I'd like to share some of that information by making you aware of some resources that may assist you in answering common copyright and fair use questions, especially pertaining to media literacy.

**Copyright link on the Library Web Site:** <http://www.bucks.edu/library/copyright/index.html>

This page includes links to information about important federal copyright laws, including: the Copyright Act of 1976, the Digital Millennium Copyright Act (DMCA), and the Technology Education and Copyright Harmonization Act (TEACH Act). You'll also have access our BCCC copyright policy, information on obtaining usage permissions, and a handy fair use checklist to help you in determining fair use <http://www.copyright.iupui.edu/checklist.htm>.

You might also find this copyright "digital slider" to be a useful tool <http://librarycopyright.net/digitalslider/>.

**Center for Social Media at American University School of Communication Resources:** <http://www.centerforsocialmedia.org>

Media literacy is central to our current and future learning environment. This web site includes links to best practices and answers to FAQ's regarding media literacy. Please pay special attention to the following resources:

**The Code of Best Practices in Fair Use for Media**

**Literacy Education:** [http://www.centerforsocialmedia.org/resources/publications/code\\_for\\_media\\_literacy\\_education/](http://www.centerforsocialmedia.org/resources/publications/code_for_media_literacy_education/)

**Code of Best Practices in Fair Use for Online Video:** [http://www.centerforsocialmedia.org/resources/publications/fair\\_use\\_in\\_online\\_video/](http://www.centerforsocialmedia.org/resources/publications/fair_use_in_online_video/)

**The Cost of Copyright Confusion for Media Literacy:** [http://www.centerforsocialmedia.org/resources/publications/the\\_cost\\_of\\_copyright\\_confusion\\_for\\_media\\_literacy](http://www.centerforsocialmedia.org/resources/publications/the_cost_of_copyright_confusion_for_media_literacy)

I hope that you find this information useful in helping to answer your copyright questions and concerns. Please contact me at [copyright@bucks.edu](mailto:copyright@bucks.edu) for further guidance, handouts, or other published materials regarding copyright or fair use.

Linda McCann  
Copyright Liaison  
Director, Library  
[mccann@bucks.edu](mailto:mccann@bucks.edu)

**Visual Arts:**  
Copyright protects original "pictorial, graphic, and sculptural works," which include two- and three-dimensional works of fine, graphic, and applied art.  
Copyright Circular #40

**Music (recorded):**  
Copyright in a sound recording protects the particular series of sounds "fixed" (embodied in a recording) against unauthorized reproduction and revision, and certain unauthorized performances by means of a digital audio transmission.  
Copyright Circular #56

**Printed Materials:**  
A published or unpublished book or manuscript may be submitted for registration in the Copyright Office. Noncopyrightable literary works including fiction, nonfiction, poetry, contributions to collective works, compilations, directories, catalogs, observations, travel reports, speeches, bound or loose-leaf volumes, pamphlets, brochures, and single pages containing text may be registered.  
Copyright Circular #109

**Fair Use:**  
The distinction between "fair use" and infringement may be unclear and not easily defined. There is no specific number of words, lines, or notes that may safely be taken without permission. Acknowledging the source of the copyrighted material does not substitute for obtaining permission.  
Copyright Circular #102

**What is Protected?**  
Copyright protection extends to a description, explanation, or illustration of an idea or system.  
Copyright Circular #101

**What is Not Protected?**  
Ideas, methods, or systems are not subject to copyright protection.  
Copyright Circular #101

Under the present copyright law, a work is automatically protected by copyright when it is created. Neither registration in the Copyright Office nor publication is required for copyright protection under the present law. U.S. Copyright Office, Circular #40

NEW DATABASES AT BCCC

Access Newspapers Archive & Literature Criticism Online

In collaboration with the Margaret R. Grundy Memorial Library in Bristol, the BCCC Libraries have added two exciting and valuable databases to its collection, *Access Newspaper Archive* and *Literature Criticism Online*, which should be of tremendous interest and benefit to the entire BCCC community.

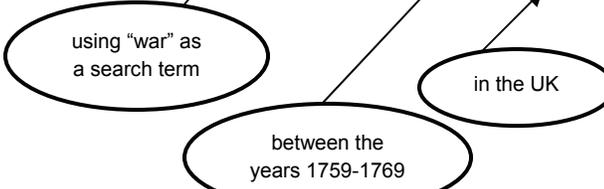
Access Newspapers Archive

Archival newspapers provide a wealth of historical information, serving as a snapshot in time of the places and events that shaped people's daily lives.



*Access Newspaper Archive* offers users access to newspapers from Europe, Canada, Japan, Jamaica, South Africa and the United States dating from 1759 to 2006. Newspapers ranging from small towns to large cities, including daily and weekly newspapers many of which are no longer in print. All the content from these newspapers has been scanned and saved as PDF documents, making them completely downloadable. In addition, the user can sign up and receive one email daily linking them to newspaper articles relevant to that particular day in history.

Sample Search:



In attempting to locate newspapers from the 1700's, we first

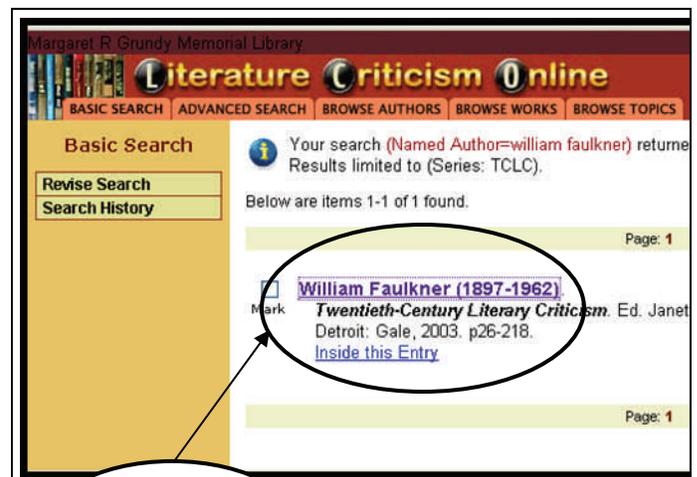
tried a basic search using the term war, receiving over two million possible articles. With the 'advanced search,' seen in the above example, we narrowed the results to 320 possible articles beginning with the *Edinburgh Chronicle Newspaper* dated November 3, 1759.

Literature Criticism Online



*Literature Criticism Online* (LCO) is the online version of the venerable *Twentieth Century Literary Criticism*, and a welcomed companion to the *Literature Online Reference Edition* (LION) database. LCO offers the user access to critical and biographical information on hundreds of authors and their works, with all search results presented as full-text PDFs for downloading and printing.

Sample Search:



With the above search for William Faulkner we received one result that links to a PDF document of one hundred and ninety two pages that can be viewed, printed or saved.

Richard Hodges  
Part-time Reference Librarian  
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## Tutoring Services Available on All BCCC Campuses

The Tutoring Center provides free tutorial services on the three BCCC Campuses to all students currently enrolled in credit and non-credit courses offered by the College, in particular, to those students who require help in mathematics, writing, reading, study skills, American English as a Second Language (AESL), Spanish, computers, accounting, and economics.

Our spring hours at the Newtown Campus are Monday-Thursday, 8:30am-7:00pm, and Friday, 8:30am-4:00pm. We also offer tutoring at the Lower Bucks Campus and the Upper Bucks Campus.

For more information, including days and hours, online writing tutoring, handouts, and links to helpful Web pages, please visit our Web site at <http://www.bucks.edu/tutor> or call the Center at (215) 968-8044.

### Accounting

Accounting tutoring is available at the Newtown, Lower Bucks, and Upper Bucks Campuses on a walk-in basis. Phone-in tutoring is also available.

### Computer Science & Economics

Computer Science and Economics tutoring is available at the Newtown Campus by appointment for select courses. Each appointment is 30 minutes long, and a student may schedule one appointment per day. Five of the ten Computer Science Tutoring hours will be on a walk-in basis, so no appointment is needed. For these times, assistance with Introduction to Computers and Information Science, as well as Visual Basics is available. Assistance with the Java courses requires an appointment.

### Math

Math tutoring is available for any level course on a walk-in basis on all three campuses. Phone-in tutoring is also available. Check our site for

availability for specific courses. At the LBC, math tutors are available Tuesdays, Wednesdays, and Thursdays 10:00am-12:00pm and 4:30pm-6:30pm. At the UBC, math tutors are available Tuesdays and Thursdays, 10:00am-12:00pm and 4:30pm-6:30pm, as well as Wednesdays, 4:30pm-6:30pm.

### Spanish

Spanish tutoring is available at the Newtown Campus by appointment for all levels of Spanish. The appointments are 30 minutes, and a student may have one appointment per day. The Center is also offering workshops in writing, reading, study skills, and AESL, as well as AESL Conversation Groups.

### Writing, Reading, Study Skills, & AESL

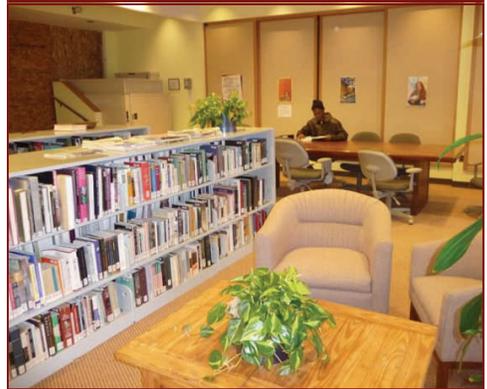
Writing, reading, study skills, and AESL tutoring is available by appointment for any course. The appointments are 30 minutes, and a student may have one appointment per day. Online help is also available. At the LBC, writing tutoring will be available by appointment on: Mondays, 2:30pm-4:30pm; Tuesdays, 10:00am-12:00pm; Wednesdays, 9:00am-10:00am and 1:30pm-2:30pm; Thursdays, 2:00pm-5:00pm; and Fridays, 11:00am-2:00pm. At the UBC, writing tutoring is available by appointment on Mondays, Wednesdays, and Thursdays, 10:00am-12:00pm and 4:30pm-6:30pm.

### Tutoring Center Resources

The Tutoring Center houses many helpful resources, including textbooks and handouts, many of which can also be found online. Just recently, the Center posted the majority of its writing, reading, study skills, and AESL handouts online under the "Writing" section of our Web site. Please scroll to the bottom of the Center's Web site to access the handouts.

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## UPPER BUCKS CAMPUS Changes for Spring



Over the Winter Intersession break, the Upper Bucks Library and Technology Learning Center moved to a temporary location. It is now located in the former cafeteria/lounge area, and the open access lab is located in room 136. The Tutoring Center also moved to a new location, room 227. These moves occurred so that the existing Upper Bucks building can be renovated. We eagerly await the new building, which is scheduled to open for the Spring 2010 semester.

## LOWER BUCKS CAMPUS Grundy on the GO

It is our pleasure to announce the end of our first, very successful semester of cooperation in resource sharing between The Margaret R. Grundy Memorial Library in Bristol Township and the Lower Bucks Campus Library. The collection from the Grundy Library, "Grundy on the Go," which is comprised of fiction and non-fiction books, DVDs, and audio materials, was met with warm welcome and interest from students and faculty.

This semester we present a new selection of material in a variety of subjects and literary genres. If you are interested in a specific topic, you are welcome to make suggestions for future on-loan collections. Please contact the librarian on duty at the Lower Bucks Campus Library at 267-685-4825.

Marzenna Ostrowski  
Collection Management Librarian  
[ostrowsk@bucks.edu](mailto:ostrowsk@bucks.edu)

## New and Noteworthy in Learning Resources

In October, members of the Learning Resources staff participated in the League for Innovation in the Community College's Conference on Information Technology (AKA CIT 2008) in Salt Lake City, Utah. **Marilyn Puchalski**, Faculty Liaison for Teaching and Learning Technologies, co-presented "Reboot Camp: Developing Part-Time Faculty as a Community of Learners and Leaders" with BCCC colleagues Jim Sell and Kelly Gredone. **Linda McCann**, Director, Library, and **Liz Sette**, Director, Technology Learning Centers, presented on the BCCC Learning Commons collaboration.

**Richard Hodges**, part-time Reference Librarian, presented on the issue of copyright during a poster session at the Pennsylvania Library Association Annual (PaLA) Conference on November 10th at the Valley Forge Convention Center. Richard's informative, user-friendly poster "Copyrights on Campus" and the accompanying handouts can be viewed in the Newtown Campus Library. For more information about copyright at BCCC, see Linda McCann's article "Copyright and Fair Use @BCCC and Beyond" on page 1 of this issue. Also at the PaLA Conference, **Linda McCann**, Director, Library Services, and **Liz Sette**, Director, Technology Learning Centers, presented once again on the BCCC Learning Commons collaboration.

In March, **Bill Hemmig**, Online Learning Librarian, and **Margaret Montet**, Information Literacy Librarian, presented "Take your Elearners to the Library: The Embedded Ebrarian Project at Bucks County Community College" at the Innovations 2009 Conference in Reno, Nevada.

Please join us in welcoming two new members to the Library staff...



**Kristin Hawkins**, Part-time Reference Librarian, is working at the Upper Campus Library this semester. Kristin was born and raised in California, and recently moved to Pennsylvania. She received both her BA and MLIS degrees from San Jose State University. Throughout college, Kristin was employed at the Santa Clara County Library, where she worked as a page, clerk, student intern, and librarian. She also worked on the Bookmobile, which she enjoyed a lot. Some of Kristin's interests include history, genealogy, playing guitar, reading, and ice hockey (both watching and playing). She also likes visiting the many historical sites throughout this part of the country.

Professionally, Kristin is interested in outreach services, information literacy, and keeping up with new trends in the field.

**Lisa Busse**, part-time Reference Librarian, is working at the Newtown Campus this semester. Originally from Hamilton, New Jersey, Lisa earned her MLS at Rutgers University and also holds a BA in psychology. Her professional interests include academic librarianship and information literacy. When she's not working, Lisa enjoys reading (of course), as well as doing anything outdoors, including hiking, kayaking, camping, and snowboarding.



Congratulations to Part-time Reference Librarian, **Kara Groschopp**, on the recent birth of her son, Nolan.



**Richard Hodges**, saxophonist and part-time reference librarian, performed on October 26th in the Library Auditorium at the Newtown Campus as part of a fundraiser for the Friends of the Bucks County Community College Library. Richard has appeared in concerts and master classes in Europe, Canada, and throughout the United States, including his debut recital in Weill Hall at Carnegie Hall in New York City. A graduate of Wichita State University, Richard holds a Master's of Music degree from the University of Mississippi and a Master's of Library and Information Science degree from Louisiana State University. He was joined on stage by Pianist John Forconi and Cellist John Enz.

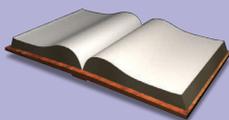
## New and Noteworthy (continued)



During December, fines were waived during Library Amnesty Month if patrons contributed non-perishable food items that were then donated to the needy. Pictured from left to right: Dolly Herff, Betty Hughes, Marzenna Ostrowski, and Mary Fravel, who contributed to the effort.



Library patrons were in for quite a surprise on October 31st. Staff members got into the spirit of Halloween by dressing in costume and decorating the library.



The new book discussion group at the Lower Bucks Campus began their sessions with consideration of Jhumpa Lahiri's award-winning, *The Namesake*, on Thursday, February 26th, at 12:30pm in the LBC Library. A result of a collaborative effort between the Margaret R. Grundy Memorial Library in Bristol and the BCCC Library, this discussion was facilitated by a member of the Grundy Library staff. Books were available for check out at the Lower Bucks Campus Library. Refreshments will be served at all book discussion sessions.

## Technology Day 2009

Technology Day 2009 was held on Friday, January 9th. With more than 100 faculty and staff members attending the various workshops offered, this year's event was another outstanding success. Some of the workshop topics included, "Using Free Google Tools," "Using Podcasts," "Students Making Videos to Create Content," "Get a Second Life," "Manage Your Files Stress Free," and many others.

While Technology Day is sponsored by the TLTR Steering Committee, with Liz Sette and Marian Colello leading the Action Team, it is a success because of the faculty and staff who willingly give of their time to lead a session and because of those who attended the workshops throughout the day. Thank you all.

Planning for Technology Day 2010 will soon get underway. If you have any ideas or topics that you would like see offered, please send your suggestions to Liz Sette at [settel@bucks.edu](mailto:settel@bucks.edu).

## New Titles in Oxford Reference

The electronic database, *Oxford Reference*, recently added several titles to its collection, including *A Dictionary of Food and Nutrition*, *A Dictionary of Sociology*, *A Dictionary of Economics*, *A Dictionary of Zoology*, and *The Oxford Dictionary of Proverbs*. Check it out!

## New Interlibrary Loan Service

The Newtown Campus Library is happy to announce a new and enhanced Interlibrary Loan (ILL) service. The Library is using Odyssey software, allowing us to send and receive electronic documents (full text journal articles) to and from other college libraries using the same program. Turnaround time for document delivery is 24-48 hours—considerably shorter than in the past. Documents that are received electronically will be e-mailed to the students or faculty members requesting journal articles through interlibrary loan services. For more information on this service, please contact the Newtown Campus Library Reference Desk at 215-968-8013 or [info3@bucks.edu](mailto:info3@bucks.edu).

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## ONLINE @YOUR LIBRARY (Re)Discovering Safari

WITH BILL HEMMIG

The College has subscribed to Safari Books Online since 2003, but if you've never used it or haven't used it in a while, now is a great time to have a fresh look. Safari is a database of full-text electronic books on topics related to computers, computer science and information technology. It's available on the Library's Online Resources page, <http://www.bucks.edu/library/eresources/index.html>. Many of the most popular technology books and publishers you're used to seeing in print are available here, and are easy to use and free for Bucks students, faculty and staff members.

### New Titles

We recently updated our collection of Safari titles to keep it current with today's technology and the interests of our students of computer and information science, web design and multimedia, and anyone who might just need a guide to a popular software product. And, as part of a generous gift from Frank A. Eckert (Class of 1973), we were able to not only increase the number of titles in the collection, but also to increase the number of people who can access the database simultaneously. Here's just a sample of the ebooks currently available:

- Adobe Dreamweaver CS3 How-Tos: 100 Essential Techniques by David Karlins (Adobe Press, 2007)
- CCNA ICND2 Official Exam Certification Guide, Second Edition, by Wendell Odom (Cisco, 2007)
- Designing Your Second Life by Rebecca Tapley (New Riders, 2007)
- Effective Java, Second Edition, by Joshua Bloch (Prentice Hall, 2008)
- Final Cut Pro 6: Visual QuickPro Guide by Lisa Brenneis (Peachpit, 2007)
- Googling Security: How Much Does Google Know About You? By Greg Conti (Addison Wesley, 2008)
- Learning Perl, 5th Edition, by Randal L. Schwartz, et al. (O'Reilly Media, 2008)
- Office 2007 for Dummies (John Wiley & Sons, 2006)
- The dotCrime Manifesto: How to Stop Internet Crime by Phillip Hallam-Baker (Addison Wesley, 2007)
- The Official Ubuntu Book, Third Edition, by Benjamin Mako Hill, et al. (Prentice Hall, 2008)
- Windows Vista Inside Out, Deluxe Edition by Ed Bott, et al. (Microsoft, 2008)

### Easy to Use

You can start by browsing the entire collection, browsing by topic, or searching by keyword.

When you find the book you want, click on the title to get more information about the book, a table of contents, and a link to the full text.

Printing and emailing pages is simple. You can even use the book's index to link directly to the relevant pages to find exactly what you're looking for.

Bill Hemmig  
Online Learning Librarian  
[hemmigw@bucks.edu](mailto:hemmigw@bucks.edu)

## Dewey: A Small Town Cat Who Touched the World



It may seem peculiar for a cat to take up residence in a library, but library cats have been around since the Middle Ages. It all started when

monks in scriptoriums employed cats to protect their meticulously hand-copied manuscripts from mouse damage. Through the centuries the library feline mouser tradition has been preserved but library cats have also become mascots and ambassadors for their libraries. A search in the BCCC Library's EBSCOhost database (my strategy: "library cats" NOT Dewey NOT review) yielded about twenty articles about library cats other than the orange tabby phenomenon we're about to talk about.

Dewey Readmore Books, the extraordinary orange tabby cat who resided at the Spencer (Iowa) Public Library, would not have known what to do with a mouse, but he was an excellent library ambassador. Vicki Myron, former director of the Spencer Public Library, Dewey's "Mom," and author of *Dewey: The Small-Town Library Cat Who Touched the World* (New York: Grand Central, 2008), shared her delightful Dewey stories at a recent book talk in New Jersey. Dewey was a tiny kitten when he was shoved down the library's book return slot on the coldest night of the year. Ms. Myron and her staff were captivated by him immediately. Dewey had a knack for relating to anyone who came into the library regardless of age or degree of ailurophobia, and always seemed to know when a library patron needed extra attention because of stress, grief, or loneliness. He started as a rubber band bandit and eventually took control of every cardboard box to enter the library. As his popularity with library patrons grew, no fewer than eleven people took credit for putting him in the book slot on that cold night. Patrons were frequently informing Ms. Myron that they were aware of Dewey's charm with every-

one, but they had a "special" relationship with him. No doubt, his most special relationship was with Ms. Myron, and he actually waved at her with his left paw as she arrived at the library each morning.

Eventually, the library staff and citizens of Spencer, Iowa, were able to convince the library board that their public library did indeed need a library cat. Thus began Dewey's nineteen-year career as a library mascot and ambassador. He attended all meetings in the library's conference room, even video conferences. Ms. Myron took Dewey to a local photographer who was offering a deal on pet photographs when he was two and a half. After being allowed to sniff around the photographic equipment, Dewey hopped up on the chair and practically posed! The result is the relaxed, but regal, cat photo on the cover of the book. By word of mouth his fame grew until first an American and then a Japanese documentary crew came to film him. Just as patiently as he put up with ear-pulling toddlers, he complied with demanding documentary directors. The American director, a stand-up comedian named Gary Roma, created a video called "Puss in Books: Adventures of the Library Cat". It is available at <http://www.ironfrog.com>, which also features a map of current feline library residents by state and country.

Ms. Myron, Dewey's principal human, tells many stories about Spencer citizens traveling the world and finding people who knew nothing of Iowa except that the library cat lives in Spencer. One Spencer couple on their first cruise discovered that there was a hierarchy on the boat according to how many cruises a passenger had taken. They were at the bottom of this social structure until they revealed that they were from Spencer, Iowa, and other passengers recognized this as Dewey's hometown. Dewey turned out to be an ambassador for the whole town!

Dewey lived a long life for a cat, but

eventually succumbed to a common kitty ailment. His death was announced in 270 newspapers! His Web site, <http://www.deweyreadmorebooks.com>, lives on and gets almost as many hits from Japan as from the United States. Ms. Myron's delightful book has become a phenomenon in many languages and a New York Times bestseller. The book talk in New Jersey was positively mobbed and hundreds of Dewey books were sold after Ms. Myron spoke about her boy, Dewey. The inside Hollywood scoop is that the book is being turned into a screenplay, but no cinematic dates have been announced.

Margaret Montet  
Information Literacy Librarian  
[montetm@bucks.edu](mailto:montetm@bucks.edu)

### Call for Entries: Bucks Global video mash-up

Mash-ups are digital videos created from parts of pre-existing sources and may include images, sound, and/or text. Video mash-ups are a fun and creative alternative assignment option.

This spring all BCCC students are invited to create a mash-up video up to four minutes long that speaks to any issue impacting our world today. Videos may be editorials, documentaries, or parodies. While creativity and innovation is encouraged, discriminatory, inflammatory, or lurid content is not.

Contest details, as well as examples and resources, may be found online at <http://bucksplash.blogspot.com>. Entries must be received by Friday, May 1, 2009.

## Spring 2009 Library Hours

### January 21st through May 19th

Monday - Thursday: 8:00am - 9:00pm

Friday - Saturday: 8:00am - 3:30pm

Sunday: 1:00pm - 5:30pm (beginning in April at the Newtown Campus Library ONLY)

#### Exceptions to the above schedule:

*The LBC and UBC Libraries will be closed March 16th - March 22nd for Spring Break.*

Spring Break: March 16<sup>th</sup> - March 19<sup>th</sup> (Newtown Only)

Monday - Thursday: 8:00am - 3:30pm

Friday, Saturday & Sunday: CLOSED

All dates are subject to change. For more information, please visit <http://www.bucks.edu/library/hours/hours.html> or call (215) 968-8009.

## Academic Department Liaisons

Each academic department at BCCC has a professional librarian assigned as that department's liaison to assist faculty and staff with their Library and research needs. Please contact the appropriate liaison, who will be happy to assist you.

Margaret Montet  
(215) 968-8373  
[montetm@bucks.edu](mailto:montetm@bucks.edu)

**Arts**  
**(Visual Arts, Communication,**  
**and Music)**

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**and Nursing**

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**Math, Science, and Technology**  
**(MaST)**

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**Language and Literature**

## ©opyright at BCCC

BCCC adheres to copyright laws protecting the rights of owners of works of intellectual property. It is the responsibility of every member of the College to follow the copyright laws set forth by Congress in the Copyright Act of 1976, the Digital Millennium Copyright Act (DMCA), and the Technology Education and Copyright Harmonization Act (TEACH Act). For more information, visit <http://www.bucks.edu/library/copyright/>.

## BCCC Learning Resources Offices

Maureen McCreadie, Dean, Learning Resources

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Lower Bucks Campus (267) 685-4825

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Charlene Traub, Math / Lauren Humphries, Writing

### Faculty Liaison for Teaching and Learning Technologies

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