

-ADDENDUM-
Associate in Arts Degree in Business Administration (1009) ^{Note 1}
at Bucks County Community College to
Bachelor of Business Administration Degree at
Temple University Fox School of Business and Management
(Fall 2019 and later)

Bucks Recommended Course			Temple University Equivalent	
First Semester			Cr.	First Semester
ACCT105	Financial Accounting	4	ACCT 2101	Financial Accounting
MGMT100	Introduction to Business	3	BA T***	Elective
COMP110	English Composition	3	ENG 0802	Analytic Read and Writing
MATH115	Elementary Statistics	3	MATH 1013	Elements of Statistics
CISC110	Introduction to Information Systems	3	CIS L***	Lower Level Elective
Subtotal		16		
Second Semester			Second Semester	
ACCT106	Managerial Accounting	4	ACCT 2102	Managerial Accounting
MKTG100	Principles of Marketing	3	MKTG 2101	Marketing Management
COMP111	English Composition II	3	ENG T***	Elective
OR	OR			
MGMT 135	Business Communications ^{Note 2}			
	Elective ^{Note 3}	3	STAT 2102	Selected Statistics Applications
	Elective	3		Dependent upon course selection ^{Note 7}
Subtotal		16		
Third Semester			Third Semester	
MGMT180	Recommended: MGMT 180: Legal Environment of Business ^{Note 4}	3	LGLS 1101	Legal Environment of Business
ECON111	Principles of Economics: Macro	3	ECON1101	Macroeconomic Principles
COMM110	Effective Speaking	3	CSI 1111	Public Speaking
MGMT230	Principles of Management	3	HRM 1101	Organization and Management
MATH 118	Business Calculus			
OR	OR			
MATH 140	Calculus I ^{Note 5,6}	4	STAT 1102	Calculus for Business
Subtotal		16		
Fourth Semester			Fourth Semester	
ECON112	Principles of Economics: Micro	3	ECON 1102	Microeconomic Principles
	Arts / Humanities	3		Dependent upon course selection
	Laboratory Science	4		Dependent upon course selection
Elective:	Recommended:	3		Dependent upon course selection
MGMT160	MGMT 160: Insurance and Risk Management ^{Note 7}		RMI 2101	or Introduction to Risk Management
Subtotal		13		
Total Credits for Degree		61		

- Students who complete the A.A. in Business Administration (1009) at Bucks are included in the Bucks-Temple Core-to-GenEd Transfer Agreement, and therefore, have satisfied all of the GenEd requirements at Temple. A grade of C or better must be obtained in the above listed courses to meet Temple's requirements for transfer credit.
- Students who complete Bucks' MGMT 135: Business Communications will still be required to complete Temple's BA 2196: Business Communications course at Temple. BA 2196 is a writing-intensive course and therefore cannot be satisfied via Transfer credit.
- Students who are planning to major in Finance at Temple should select MATH 215: Elementary Statistics II. The combination of MATH 115 and MATH 215 can be used to fulfill the FSBM STAT 2103: Business Statistics Requirement via DARS exception. Finance majors who transfer without MATH 215 may require additional time to degree completion.
- Students should select MGMT 180: Legal Environment of Business. MGMT 180 transfers to Temple as LGLS 1101: Legal Environment of Business and satisfies a major requirement.
- Temple's Fox School of Business will waive STAT 1001: Pre-Calculus for Business through DARS exception, for students who transfer Bucks MATH 118: Business Calculus or MATH 140: Calculus I.
- Students who transfer an equivalent of STAT 1102 will also be required to earn credit for BA 2104 - Excel for Business Applications. Students who do not transfer an Excel course, must take BA 2104 in their first semester or pass the waiver exam to fulfill the requirement.
- It is recommended that students take MGMT160, Insurance and Risk Management at Bucks to fulfill their elective credits, the course will transfer in as RMI 2101: Introduction to Risk Management

If the suggested classes are successfully completed and an Associate of Arts in Business Administration is awarded from Bucks County Community College, the remaining four semesters in the **Marketing** major at Temple University follows:

Remaining requirements at Temple University		
Fifth Semester		<i>Cr</i>
BA 2101	Professional Development Strategies	1
BA 2104	Excel for Business Applications	1
BA 2196	Business Communications (WI)	3
MIS 2101	Information Systems in Organizations	3
BA 3102	Business Society and Ethics	3
STAT 2104	Selected Topics in Statistical Business Analytics	1
	Free Elective	3
	Semester Total	15
Sixth Semester		
FIN 3101	Financial Management	3
MSOM 3101	Operations Management	3
MKTG 3509	Customer Data Analytics	3
IB 3553/MKTG 3553	International Marketing	3
MKTG 3596	Consumer and Buyer Behavior (WI)	3
	Semester Total	15
Seventh Semester		
BA 3103	Integrative Business Applications	3
Major Course <small>Note d</small>	Select one course from Requirements list	3
Major Course <small>Note d</small>	Select one course from Requirements list	3
MKTG 3511	Marketing Research	3
	Free Elective	3
	Semester Total	15
Eighth Semester		
BA 4101	Global Business Policies	3
MKTG 4501	Marketing Strategy	3
	Free Elective	3
	Free Elective	3
	Free Elective	3
	Free Elective	3
	Semester Total	18
	Credits completed as part of the AA in Business Administration	61
	Remaining Temple Requirements	63
	Total Credits Completed to Satisfy the Requirements for BBA Degree: (124min.)	124

Notes: Students following this plan are under the GenEd-to-GenEd General Education program.

Notes:

- a) To find the online application:
 - a. Go to www.temple.edu/undergrad
 - b. Click on "Applying" on the red bar across the top
 - c. Click on "Apply Online" on the orange bar across the top - This will take you directly to an online application
- b) All inquiries about the undergraduate program and application are handled through the Office of Undergraduate Admissions. If you have specific questions about your application or the admission process, please call 215-204-7200.
- c) All inquiries specific to the Marketing program and requirements should be directed to the Fox School of Business, 215-204-4100, claudia@temple.edu.
- d) Current Requirements for the Marketing Curriculum can be found in the Undergraduate Bulletin: <http://bulletin.temple.edu/undergraduate/fox-business-management/marketing/#requirementstext>
- e) Temple University requires that all undergraduate degree candidates complete **45 hours of the last 60 hours of the degree or program** as matriculated students at Temple University. If a matriculated student previously took Temple courses on a non-matriculated basis, those courses are counted towards this requirement.
- f) Per Temple's Transfer Policy for [Permission to Complete a Course at Another Institution after Matriculation](#), students who transfer 60 credits or more cannot receive permissions to transfer additional course work.