

Bucks County Community College
A.A. BUSINESS ADMINISTRATION (1009)

And

Holy Family University
B.A. BUSINESS ADMINISTRATION:
CONCENTRATION IN MANAGEMENT-MARKETING

BCCC – Entry as of Fall 2014

Bucks CCC - FRESHMEN YEAR – A.A. Business Administration (1009)

___ (3) COMP 110 (ENGL 101)	___ (3) COMP 111 (ENGL 102)
___ (3) Elective: MATH 117 (Core: Math)	___ (3) MATH 118 (BUSA 103)
___ (4) ACCT 105 (ACCT 205)	___ (4) ACCT 106 (ACCT 206)
___ (3) MGMT 100 (BUSA 100)	___ (3) MKTG 100 (MNMK 312)
___ (3) CISC 110 (CMIS 220) @	___ (3) MATH 115 (MATH 130)
16	16

Bucks CCC -SOPHOMORE YEAR – A.A. Business Administration (1009)

___ (3) MGMT 130 (BUSA 320)	___ (3) Per Hlth: PHIL 125 (PHIL 101) (Core:SC #1) *
___ (3) ECON 111 (ECON 204)	___ (3) ECON 112 (ECON 203)
___ (3) MGMT 230 (MNMK 305)(Required free elective))	___ (3) INTG 285: any course (Required Free Elective)
___ (3) COMM 110 (ENGL 115) (Core: Speech)	___ (3) Elective: ++ (See note)
___ (3) Cult Per: Foreign Lang I (Mod Lang I)(Core: GP #1) +	___ (3) Cult Per: Foreign Lang II (Mod Lang II) (Core:GP #2) +
15	15

Holy Family University - JUNIOR YEAR – B.A. Business Administration: Conc. in Management/Marketing

___ (3) MNMK 315: Operations Management	___ (3) CMIS 417: Project Management & Practice
___ (3) FINC 301: Financial Management	___ (3) MNMK 413: Quant. Methods for Dec-Making
___ (3) MNMK 410: Organizational Behavior	___ (3) MNMK 403: Human Resource Management
___ (3) CORE: NAT. SCIENCE #1 (Lab course)	___ (3) CORE: NAT. SCIENCE #2 (non-lab)
___ (3) CORE: THEO. LIT #1 or CORE: SC #2	___ (3) CORE: GLOBAL PERSPECTIVE #3 (Amer. History)
15	15

Holy Family University – SENIOR YEAR – B.A. Business Administration: Conc. in Management/Marketing

___ (3) BUSA 402: Labor & Employment Law	___ (3) MNMK 421: Strategic Marketing
___ (3) BUSI 416: International Business	___ (3) MNMK 439: Sr. Seminar in MNMK
___ (3) BUSA 435: Sr. Seminar in Business Policy	___ (3) MNMK elective (*)
___ (3) MNMK elective (*)	___ (3) CORE: THEOLOGICAL LITERACY #2
___ (3) CORE: GLOBAL PERSPECTIVE #4 (Gbl Hist)	___ (3) CORE: GNED 400: Interdisciplinary Core Seminar
15	15

(*)Choose from: - select 2 courses - minimum of 6 credit hours required.

BUSA 350: Cooperative Education	MNMK 316: Digital Marketing
BUSA 351: Cooperative Education	MNMK 405: Principles of Advertising
BUSI 432: International Marketing	MNMK 406: Consumer Behavior
MNMK 306: Industrial & Organizational Psychology	MNMK 407: Principles of Marketing Research
MNMK 355: Entrepreneurship & the New Economy	

TOTAL CREDITS: 122

*** Students who are following this articulation agreement with Holy Family are permitted to Substitute PHIL 125 – Introduction to Philosophy for the Personal Health requirement, as the latter is not applicable to the Holy Family program.**

The student MUST request a waiver from the Assistant Academic Dean for Business Studies at Bucks County Community College so that this substitution may be approved to meet the student's graduation requirement for the Associate Degree.

Bucks County Community College
A.A. Business Administration (1009)
and
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B.A. Business Administration: Concentration in Management - Marketing

+ Two semesters of the same language sequence are needed to fulfill the requirement.

++ Students may select one course from either group:

Group #1 – PSYC 110 (PSYC 101); SOCI 110 (SOCO 101); SOCI 160 (SOCO 206);
or POL212(POLS 210) to fulfill

Core: Social Consciousness #2 at Holy Family

OR

Group #2 - HUMN 120 (RELS 104) to fulfill Core: Theological Literacy #1 at Holy Family.

The core area not fulfilled at BCCC will be fulfilled at Holy Family University

@ NOTE - Successful completion of CISC 110 at Bucks County Community College will verify computer competency as required by the School of Business Administration at Holy Family University. The student will receive transfer credit for CMIS 220: MIS at Holy Family University. Based on the CSCI 110 syllabus content the BCCC student who successfully fulfills CSCI 110 will not be required to challenge the computer competency requirement at Holy Family University. It will be considered fulfilled.

Additional information regarding MANAGEMENT-MARKETING concentration:

Successful completion of comprehensive examination, which is incorporated into the BUSA 435 course, is required.

Completion of CBE exam in the Senior Seminar course.

Note: A minimum of 60 credits must be earned at Holy Family University to be eligible for commencement honors.

Note: Course sequence progression is based on admission to Holy Family University for the Fall semester. Admitting in the Spring semester alters the program progression as outlined and will result in extending degree completion beyond the four semester sequence.

August 2014 - REVISED UPDATED FINAL

BCCC: Business Administration /

HF: Business Administration with a concentration in Management/Marketing

New General Education Core at Holy Family University as of Fall 2014.

Effective for all students who enter Bucks County Community College as of Fall 2014.