



BUCKS COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES MEETING

Lower Bucks Campus

Date: March 12, 2015

Time: 1:30 P.M.

PRESENT:

James Dancy, Presiding
Dr. Frederick Breitenfeld, Jr
S. W. Calkins
Blake Eisenhart
Frank Fazzalore
Elizabeth Fineburg
Frederick Gudknecht

William Maeglin
Garney Morris
Carol Shelly
Thomas Skiffington
Jeffrey Garton, Esq.
Dr. Stephanie Shanblatt

ABSENT: Frank Farry, Carol Mignoni-Ferguson, Elizabeth Graver, Otto Grupp III

Mr. Dancy called the meeting to order at 1:35 PM and announced that earlier in the day the Board of Trustees met in executive session to discuss real estate, labor relations and personnel matters.

Upon motion by Dr. Breitenfeld, seconded by Mr. Eisenhart, the minutes of the February meeting were approved.

CHAIR'S REPORT

There was no report from the Chair.

PRESIDENT'S REPORT

Dr. Shanblatt announced that our Safety & Security department hosted a seminar entitled "Appreciating Differences: A Racial Diversity Workshop for University Police Officers, Security Officers, Administrators & Supervisors" on the Newtown Campus for our officers and those from 6 area colleges. Thanks to Director Dennis McCauley for his leadership in sponsoring this important training opportunity.

The President reported on student activities including the student club Bucks Business Association's sponsorship of a "Dress for Success" essay contest. The winner will receive a new fashion look including beauty makeover and hand-tailored business suit. The campus was

happy to hear that in a recent statewide competition the Centurion student newspaper won 8 Keystone Press Awards, 4 of which were first place wins. Congratulations to our student journalists and their advisor Professor Tony Rogers.

President Shanblatt reminded those in attendance of the Simone Dinerstein Concert on March 26 at 7:30 PM in the Zlock Auditorium. The artist is internationally recognized and it promises to be a wonderful evening of music. Also upcoming are two 50th Anniversary Faculty Lectures Series events scheduled during April. Professor Courtney Polidori will present “Knowledge is the New Black” at the Lower Bucks Campus on April 2 at 7 PM. Professor Chris Bursk will follow with “The Play of the Mind” on April 16 at 7 PM in Tyler 142. Another cultural opportunity is the change to view a traveling exhibit on German culture “Germany Unwrapped”. The exhibit, featuring video, music and games, is sponsored by the Department of Language and Literature and available in the Newtown Campus Library March 23-27.

In conclusion, Dr. Shanblatt recognized Jackie Fritz, Librarian, who received an Invitation to serve on the 2015 Horizon Project Expert Panel for Academic and Research Libraries. The work of the panel is sponsored by the New Media Consortium which is an international community of experts in educational technology.

PUBLIC COMMENT

There was no public comment.

COMMITTEE REPORTS

ACADEMIC, STUDENT & TECHNOLOGY COMMITTEE - Thomas Skiffington, Chair

Jim Sell, Executive Director, Lower Bucks Campus, presented a report highlighting campus activities. Students can choose from several credit and non-credit programs running the gamut from business administration to radiography. Campus staff actively recruit from area high schools and provide frequent opportunities for high school students to sample the college experience at the campus. Strong community involvement is also a priority which is realized through service on local boards and frequent lectures open to all. A highlight of the campus is its gallery which enhances the arts in the lower county through its annual exhibition schedule.

Barbara Yetman, Vice President, Student Affairs, provided an update on student enrollment for Spring 2015. To begin Ms. Yetman reviewed varied recruiting efforts made through high school visits and fairs, media interviews, information sessions and personal outreach via online chat, letter, email and phone campaigns. Target audiences for these efforts were the general student population and market segments including those who had interrupted their studies, honors students and those enrolled but not yet registered for classes.

Final Spring 2015 credit enrollment was down 7.8% compared to the prior year and new student enrollments were decreased by 7% which amounts to a differential of 69 students. Our enrollment pattern followed the national trend for community colleges where the national average was 13% enrollment decline for the same time period. This trend of declining enrollments during recessionary recovery has been demonstrated frequently in graphs depicting the inverse relationship between economic/employment conditions and postsecondary enrollment. Declines were seen in part-time, evening and full-time students as well as at all locations except e-Learning. Declines in the 20-24 age group also follows a national trend. Improvements in retention were observed over prior years particularly for those students who met with an Educational Planner. This is encouraging and indicates that our new advising model has the ability to positively impact retention.

Next Vice President Yetman shared key recommendations from the Clarus Study which included: messages for adult students, improved webpage layout for academic programs, expand video production, showcase academic programs and continue to emphasize quality and value. The college has taken steps to improve our positioning relative to each recommendation.

Going forward staff will concentrate their efforts on new initiatives such as establishing a Guidance Counselor Advisory Board and expanding Dual Enrollment. More targeted outreach to the adult market has begun and new advising initiatives set the stage for improvements in retention.

CONSENT AGENDA – William D. Maeglin, Chair, Finance Committee

Mr. Dancy announced that all action items will be considered on the Consent Agenda. Trustees were advised that if discussion was requested on any item, that item would be removed from the Consent Agenda. There were no requests to remove items from the agenda.

Upon motion by Mr. Maeglin and second by Dr. Breitenfeld, the Board of Trustees approved as presented the following:

- **Bid Awards**
 - **Summer 2015 Non-Credit Course Brochures to Indiana Printing & Publishing, Inc. for \$ 31,455.**
 - **Science Building Addition Project Primary Contractors:**

General Contractor	Boro Construction	\$9,060,630
Mechanical Contractor	JBM Mechanical	\$3,310,000
Electrical Contractor	MBR Construction Services	\$1,991,930
Plumbing Contractor	Vision Mechanical	<u>\$1,342,400</u>
	Total	\$15,704,960
- **Other Contracts**
 - **Architectural Services for Founders Hall Renovation to Spillman-Farmer**

for \$495,000.

- **Doylestown PSTC Fire Simulator Service & Maintenance Contract to Kidde Fire Trainers, Inc.**

\$44,138 1st year 2015

\$46,344 2nd year 2016

\$48,662 3rd year 2017

Total \$139,144

BOARD COMMENTS

There were no board comments

ADJOURN

Upon the motion being duly made and seconded, the meeting was adjourned at 2:20 PM. The next regularly scheduled meeting of the Board of Trustees will be on April 9 at 1:30 PM on the Newtown Campus.

Dr. Frederick Breitenfeld Jr., Secretary