

Criteria/Description	Credentialing/ Artifacts	Proposed Credits
<p>TECHNICAL COMPETENCY: Score Advanced on the NOCTI Retail Merchandising Written and Performance Test Written:</p> <ul style="list-style-type: none"> • Advertising and Promotion • Communications • Visual Merchandising • Marketing and Merchandising • Technology in Retail • Merchandising Economics • Customer Service, Sales, and Selling Professionalism in Retail • Merchandising • Retail-Related Mathematics • Entrepreneurship <p>Performance:</p> <ul style="list-style-type: none"> • Inventory Check-In • Cash Handling • Handling Customer Returns • Product Knowledge and Selling • Virtual Cash Drawer Closing of a Retail Business <p>INDUSTRY CREDENTIALS: Earn at least one of the following Industry Credentials</p> <ul style="list-style-type: none"> • OSHA • Certified Rooms Division Specialist (CRDS) • National Professional Certification in Customer Service • A*S*K Certification • International Computer Driver License (ICDL) 	<p>Third Party Assessment: National Occupational Competency Testing Instrument</p> <p>NOCTI Test Name: Retail Merchandising</p> <p>Students scoring advanced receive a Pennsylvania Skills Certificate from the Pennsylvania Department of Education</p> <p>Third Party Provider: CareerSafe American Hotel & Lodging Association National Retail Federation Foundation A*S*K Institute International Computer Driver License-US</p>	20
<p>SCHOOL TO WORK:</p> <ul style="list-style-type: none"> • Documentation of a minimum of 200 hours of employment experience in the field. 	<p>Portfolio Verification of Employment Employee Evaluations</p>	3