CIP: 50.0402   Program: Commercial & Advertising Art

Criteria/Description	Credentialing/ Artifacts	Proposed Credits
TECHNICAL COMPETENCY: **Score Advanced on the NOCTI Commercial and Advertising Art PA Written and Performance Test** Written: • Orientation • Safety • Hand Drawing and Illustration • Color Theory and Application • Digital Photography • Design, Layout and Production • Typography • Professional Preparation Performance: • Edit Digital Images • Design a Page Layout **INDUSTRY CREDENTIALS:** **Earn at least one of the following Industry Credentials** • OSHA • Adobe Certified Associate, ACA, various certificates	**Third Party Assessment:** National Occupational Competency Testing Instrument **NOCTI Test Name:** Commercial and Advertising Art PA Students scoring advanced receive a Pennsylvania Skills Certificate from the Pennsylvania Department of Education **Third Party Provider:** CareerSafe Certiport	20
SCHOOL TO WORK: • Documentation of a minimum of 200 hours of employment experience in the field.	Portfolio Verification of Employment Employee Evaluations	3

This Program guide is provided for your convenience. Click here and scroll down to "Industry-Recognized Certifications for Career and Technical Education Programs" for the most up to date information on approved industry certifications.